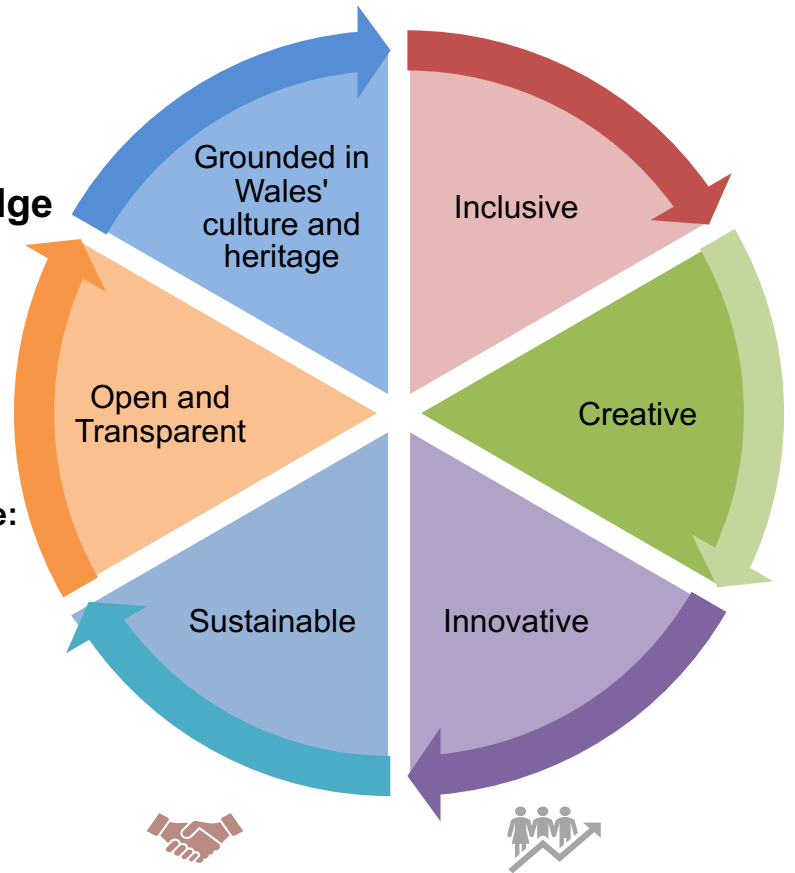


Collaborate – Create – Innovate

WHELF’s mission is:

to promote collaboration and innovation in library, knowledge and information services across Wales

Our approach will be:



Our 2020-2024 themes



Collaborate

- Drive collaboration in Library, Knowledge, Heritage and Information Services across Wales
- Lead the exchange of ideas between and beyond our members
- Develop our Digital Future together
- Deliver collection, service and cost benefits to our users and institutions with shared and collaborative approaches
- Develop and support cooperative library, knowledge and information networks across Wales



Discover

- Leverage our heritage, library, knowledge, information and data collections for the benefit of all our users
- Celebrate Wales' cultural and heritage collections at home and globally
- Develop open scholarship and open research cultures across our institutions
- Improve the discovery of, and access to, all our collections
- Enable our collections and services to support the wellbeing of future generations



Engage

- Promote Wales' Higher Education and research libraries, collections and services locally and globally
- Forge partnerships to benefit our work and organisations
- Advocate for the value of our services and professional expertise
- Explore our users' experiences in-person and online
- Diversify our collections
- Influence policy-making in library, knowledge and information services



Develop

- Explore and embed positive approaches to workforce wellbeing
- Understand and develop the diversity of our workforce
- Identify and address collective skills gaps
- Endorse the library, knowledge and information profession as an important and fulfilling career
- Lead emerging practice in library, knowledge, information, heritage and archives information service